

PRESS ARTICLE

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Hainan Chunguang Foodstuff Co., Ltd chooses Sidel's Aseptic Combi Predis to enable move into beverage market



Hainan Chunguang Foodstuff Co., Ltd China's leading food brand, renowned for the manufacture and export of coconut snacks, has chosen Sidel's Aseptic Combi Predis™ to enable the company to move into the beverage market through the production of coconut milk.

In doing so, Hainan Chunguang becomes the first to install a [Sidel Aseptic Combi Predis](#) in the Hainan province. Following extensive discussion, Sidel's proven expertise in aseptic packaging and complete service provision across the entire line proved invaluable, while the ability to utilise dry technology over traditional wet aseptic solutions allowed the customer to meet economic and environmental sustainability targets.

Bottled in Sidel's premium PET design in a 350ml format, Hainan Chunguang's new installation can run 28,000 bottles-per-hour (bph) and adds to the 100+ aseptic line installations previously placed across the Greater China.

Launched on the market in 2022, coconut milk represents the latest development and expansion of Hainan Chunguang, who have established their status as local market leaders in coconut snack food products. Based on Hainan Island, also known as Oriental Hawaii where coconuts are naturally grown and reliably sourced as a raw material, Hainan Chunguang's site is situated within of the region's popular tourist destinations; a factor that has played a significant role in the growth of the company since its inception in 1996. In its production of coconut milk, the customer strengthens its reputation of creating a product, from plant to bottle, locally.

Sidel's [Aseptic Combi Predis](#) benefits from over 50 years of experience in aseptic packaging and provides an ideal solution for the packaging of sensitive products, notably those that comprise of natural ingredients such as coconut

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water, which is plant based and therefore possesses low acidity. Sidel's patented Predis™ aseptic filling solution, with dry preform decontamination, utilises hydrogen peroxide mist for packaging sterilisation to ensure product integrity, production flexibility, cost efficiency and sustainability. Utilising no water in the process, and using only a small amount of chemical to decontaminate the preform, the Predis ensures a safe product that benefits from a significantly increased shelf life. Hainan Chunguang has been able to call upon Sidel's expertise in aseptic packaging, to provide 360° support from the start to the end-of-line.

Ms. Xin Yan, Board member of Hainan Chunguang Food Co. Ltd., said: "Hainan Chunguang's decision to move into the beverage market in 2020 was the result of many years of preparation, which included product development and identifying the technical resources required to deliver the product. As this was the first time that Hainan Chunguang had expanded to the market of sensitive beverages, expertise and proven results played significant roles in identifying a partner to engage with for the installation of this solution. Sidel's reputation of aseptic packaging across Greater China is strong and their unique innovation unrivalled. We have been very satisfied with the service we have received from Sidel from the point of engagement to aftersales support."

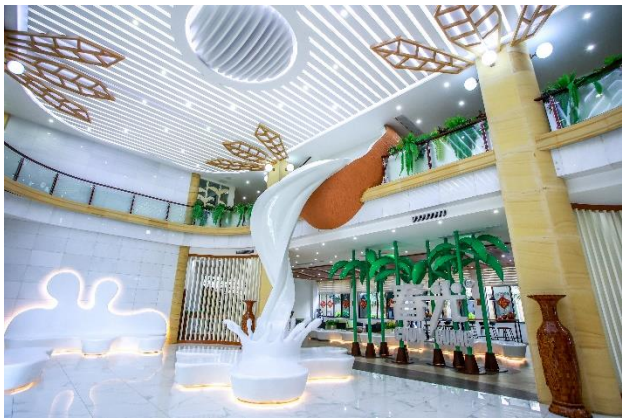
Min Xianglong, Sidel account manager said: "The understanding of Sidel's knowledge and expertise in packaging sensitive products is strong across Greater China, with the installation of the Sidel Aseptic Combi Predis at Hainan Chunguang becoming the first in the region. As our customer plant is located in a popular tourist destination and depends on reliably sourced natural ingredients, sustainability and total cost of ownership were significant factors in Hainan Chunguang choosing their solution to enable them to enter the beverage market. Sidel's dry solution addresses and benefits both of these issues. We are happy to have been able to work alongside our customer in their first venture into aseptic packaging and pleased that we have satisfied the company through performance across both machine installation and project delivery. We hope this is the first in a line of projects working with Hainan Chunguang."

Find out more about Sidel's aseptic packaging solutions and how you can access this kind of support for your business on the [Sidel website](#).

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Sidel is a leading global provider of packaging solutions for beverage, food, home and personal care products in PET, can, glass and other materials.

Based on over 170 years of proven experience, we help shape the factory of tomorrow, through advanced systems and services, line engineering, eco-solutions, and other innovations. With over 40,000 machines installed in more than 190 countries, Sidel has 5,000+ employees worldwide who are passionate about providing equipment and service solutions that fulfil customer needs.

We continuously ensure we understand the evolving business and market challenges our customers face and commit to meeting their unique performance and sustainability goals. As a partner, we apply our solid technical knowledge, packaging expertise and smart data analytics to assure lifetime productivity at its full potential.

We call it **Performance through Understanding**.

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